

# It's about transforming lives



**Monarch Butterfly**  
*Danaus plexippus*

**Monarch Butterfly:** It takes about a month for the Monarch to complete its miraculous transformation from an egg into a beautiful adult butterfly. The Monarch migrates from Canada to Mexico and back every fall and spring.

**Monarch Butterfly Society:** a group of individuals, companies, service clubs and foundations who give a \$1,000 donation to advance the work of The Canadian Hearing Society in serving those who are deaf, deafened and hard of hearing.

**Most butterflies are deaf.**

THE CANADIAN HEARING SOCIETY  
LA SOCIÉTÉ CANADIENNE DE L'OUÏE



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Charitable Registration Number 10684 6926 RR0001